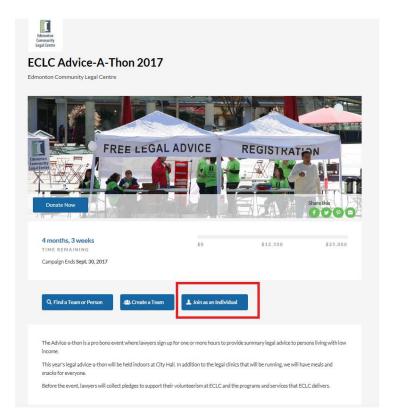
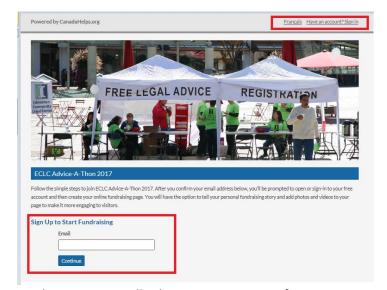
## How to set up A Fundraising Page for ECLC Advice-A-Thon

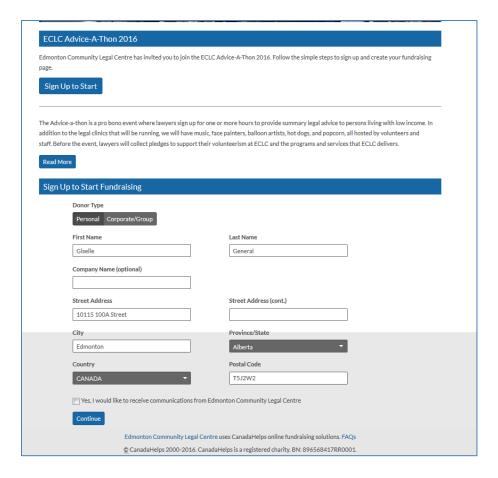
1. Go to the Canadahelps Main Fundraising Page for the current year's Advice-A- Thon. Click **Join as an Individual** to set up an Individual Fundraiser Page.



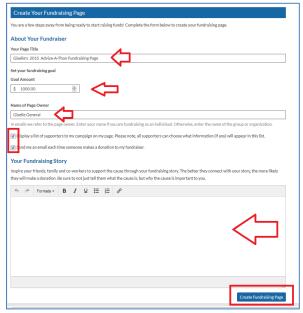
2. The next page will give a prompt to either log in or set up a new account. For new fundraisers they have to sign up (or you can do it for them), and for anyone who has a CanadaHelps Account (either fundraisers from last year of they have used this for other initiatives), they have to sign in.



3. The next page will ask to set up contact information.



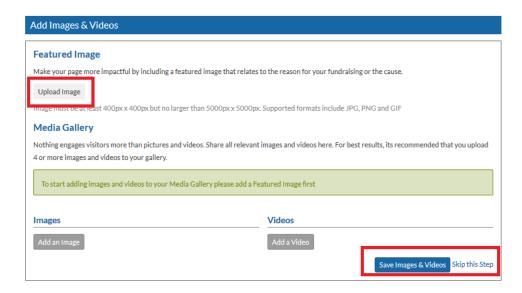
4. Fill the fields with the information. Below is a 'template message' that can be used for the Fundraising Story.



## Need inspiration? Here is a sample story:

Please assist me in supporting the Edmonton Community Legal Centre and its mission to provide access to justice. On Saturday, September 23, I will participate in the annual ECLC Advice-A-Thon at City Hall in downtown Edmonton. I will provide free legal advice to low and modest income individuals, including the homeless, new Canadians, and people with mental health issues. As you may expect during these times of limited access to justice, the demand for free legal services grows each day. The Edmonton Community Legal Centre is committed to meeting this demand by operating legal advice clinics four evenings a week at their downtown office. It is a testament to the charitable nature of Edmonton's legal profession that over 200 Edmonton lawyers volunteer with the ECLC to provide free legal advice and public legal education to 5000 people each year. Some of these people receive additional free support, advice, and representation from ECLC staff, including six staff lawyers and two articling students. Please help me reach my fundraising goal by donating to this worthy cause and demonstrating your support of my commitment to access to justice and pro bono legal service. Click "Donate to Me" to make your charitable donation. Donations of \$20 or more receive a charitable tax donation receipt. Thank you in advance for your generosity.

5. The next page gives an option to upload photos. This can be skipped. Having a Feature Image is handy as it can make the page stand out.

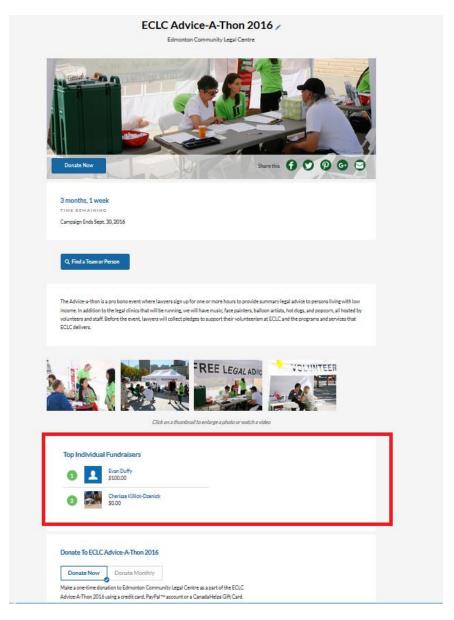


6. The finished page will look something like this. The weblink of this page is the one that will be used for any online posts, hyperlinks, etc.

 $\frac{https://www.canadahelps.org/en/charities/edmonton-community-legal-centre/adviceathon-2016/giselles-2016-advice-a-thon-fundraising-page/$ 



7. If it is set up properly, the individual fundraiser page will also appear on the main Advice-A-Thon fundraising page like this.



8. Setting up a group fundraiser is very similar.

http://www.eclc.ca/advice-a-thon/