

# How to set up A Fundraising Page for ECLC Advice-A-Thon

1. Go to the Canadahelps Main Fundraising Page for the current year's Advice-A-Thon. Click Join as an Individual to set up an Individual Fundraiser Page.

ECLC Advice-A-Thon 2019  
Edmonton Community Legal Centre

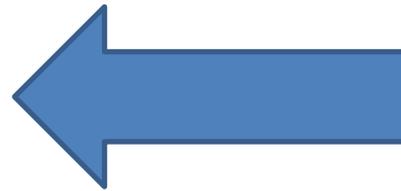
\$0 \$17,500 \$35,000

3 months, 1 week REMAINING Campaign Ends Oct. 5, 2019

Donate Now

Share this

Find a Team or Person Create a Team Join as an Individual



2. The next page will give a prompt to either log in or set up a new account. For new fundraisers they have to sign up (or ask the ECLC Volunteer Coordinator to do it for them), and for anyone who has a CanadaHelps Account (either fundraisers from last year of they have used this for other initiatives), they have to sign in.

Powered by CanadaHelps.org

Francis Have an account? Sign in

Edmonton Community Legal Centre

FREE LEGAL ADVICE REGISTRATION

ECLC Advice-A-Thon 2017

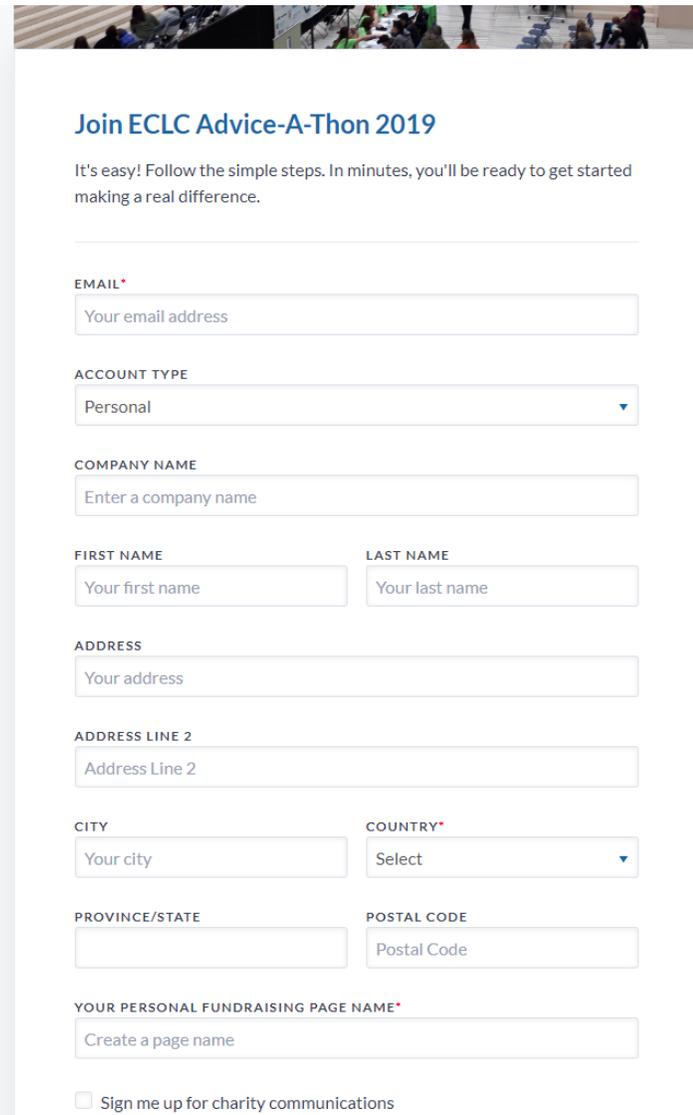
Follow the simple steps to join ECLC Advice-A-Thon 2017. After you confirm your email address below, you'll be prompted to open or sign-in to your free account and then create your online fundraising page. You will have the option to tell your personal fundraising story and add photos and videos to your page to make it more engaging to visitors.

Sign Up to Start Fundraising

Email

Continue

### 3. The next page will ask to set up contact information.



The screenshot shows a registration form titled "Join ECLC Advice-A-Thon 2019". The form includes the following fields and options:

- EMAIL\***: A text input field with the placeholder "Your email address".
- ACCOUNT TYPE**: A dropdown menu with "Personal" selected.
- COMPANY NAME**: A text input field with the placeholder "Enter a company name".
- FIRST NAME**: A text input field with the placeholder "Your first name".
- LAST NAME**: A text input field with the placeholder "Your last name".
- ADDRESS**: A text input field with the placeholder "Your address".
- ADDRESS LINE 2**: A text input field with the placeholder "Address Line 2".
- CITY**: A text input field with the placeholder "Your city".
- COUNTRY\***: A dropdown menu with "Select" selected.
- PROVINCE/STATE**: A text input field.
- POSTAL CODE**: A text input field with the placeholder "Postal Code".
- YOUR PERSONAL FUNDRAISING PAGE NAME\***: A text input field with the placeholder "Create a page name".
- Sign me up for charity communications

### 4. Fill the fields with the information. Below is a 'template message' that can be used for the Fundraising Story.

*Please assist me in supporting the Edmonton Community Legal Centre and its mission to provide access to justice. I will provide free legal advice to low and modest income individuals, including the homeless, new Canadians, and people with mental health issues.*

*ECLC is committed to meeting this demand by operating legal advice clinics four evenings a week at their downtown office. They are supported by 200 Edmonton lawyers that provide free legal advice and public legal education to 5000 people each year. Some of these people receive additional free support, advice, and representation from ECLC staff. Please help me reach my fundraising goal by donating to this worthy cause and demonstrating your support of my commitment to access to justice and pro bono legal service. Click "Donate to Me" to make your charitable donation. Thank you in advance for your generosity.*

*Sincerely, (volunteer lawyer name)*

**Create Your Personal Fundraising Page**

This is the page you'll share with friends and family for supporting your personal participation in the campaign. You'll create your team page next.

2 of 3

**YOUR PERSONAL FUNDRAISING PAGE NAME\***

ECLC Advice-A-Thon 2018 - Support Giselle!

**GOAL AMOUNT**

\$ 500.00

**FEATURED IMAGE**



Remove

**FUNDRAISING STORY**

← → Formats **B** *I* U 

I am not a lawyer. I am the one that organizes all our amazing volunteer lawyers at the ECLC in my role as the Volunteer and Communications Coordinator. I ask for your support in our annual legal Advice-A-Thon, where we fundraise, give lots of legal help all day at City Hall and spread awareness about Access to Justice on

418 characters remaining (includes hidden HTML)

Continue

**5. The next page gives an option to upload photos. This can be skipped. Having a Feature Image is handy as it can make the page stand out.**

**Add Images & Videos**

**Featured Image**

Make your page more impactful by including a featured image that relates to the reason for your fundraising or the cause.

**Upload Image**

Image must be at least 400px x 400px but no larger than 5000px x 5000px. Supported formats include JPG, PNG and GIF

**Media Gallery**

Nothing engages visitors more than pictures and videos. Share all relevant images and videos here. For best results, its recommended that you upload 4 or more images and videos to your gallery.

To start adding images and videos to your Media Gallery please add a Featured Image first

**Images** **Videos**

Add an Image Add a Video

Save Images & Videos Skip this Step

6. The finished page will look something like this. The weblink of this page is the one that will be used for any online posts, hyperlinks, etc.

## ECLC Advice-A-Thon 2018 - Support Giselle!

ECLC Edmonton's fundraiser supporting [Edmonton Community Legal Centre](#) in [ECLC Advice-A-Thon 2018](#)





\$ 0 \$ 250 \$ 500

**3 months, 2 weeks** REMAINING Campaign Ends Sept. 30, 2018

[Donate to Me](#)

Share this

[f](#) [t](#) [p](#) [m](#)



I am not a lawyer, I am the one that organizes all our amazing volunteer lawyers at the ECLC in my role as the Volunteer and Communications Coordinator. I ask for your support in our annual legal Advice-A-Thon, where we fundraise, give lots of legal help all day at City Hall and spread awareness about Access to Justice on September 22, 2018! Fund raised will go toward ECLC's operations so we can continue to help those who cannot afford lawyers. Thank you so much for the support! Donations \$20 and up get a charitable tax receipt. Please donate and spread the word.

**My Team** [View](#)



**ECLC Advice-A-Thon 2018 - Staff Fundraising Page**

Team Rank 1

[Donate to My Team](#)

## 7. If it is set up properly, the individual fundraiser page will also appear on the main Advice-A-Thon fundraising page like this one.

### ECLC Advice-A-Thon 2018

Edmonton Community Legal Centre



\$0 \$12,500 \$25,000

3 months, 2 weeks REMAINING Campaign Ends Sept. 30, 2018

Donate Now

Share this

Facebook Twitter Print Email

Find a Team or Person Create a Team Join as an Individual

**Campaign** Teams (1) Participants (1)

The Advice-a-thon is a pro bono event where lawyers sign up for one or more hours to provide summary legal advice to persons living with low income.

This year's legal advice-a-thon will be held at City Hall. In addition to the legal clinics that will be running, we will have meals and snacks for everyone.

Before the event, lawyers will collect pledges to support their volunteerism at ECLC and the programs and services that ECLC delivers.



**Top Fundraising Teams** View All

- 1 ECLC Advice-A-Thon 2018 - Staff Fundraising Page \$0.00

**Top Individual Fundraisers** View All

- 1 ECLC Advice-A-Thon 2018 - Support Giselle! \$0.00

**Donate to ECLC Advice-A-Thon 2018**

Donate Now Donate Monthly

Other

Your donation will support Edmonton Community Legal Centre. Use the dropdowns below if you would like your donation to count towards the fundraising results of a specific Team or Participant

ASSIGN TO A TEAM  
No team selected

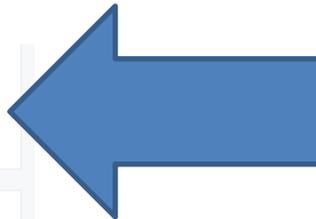
ASSIGN TO A PARTICIPANT  
No participant selected

ADD A MESSAGE OF SUPPORT

1200 characters remaining

HOW SHOULD WE DISPLAY YOUR DONATION IN THE PUBLIC-FACING SUPPORTERS LIST?  
Please display my name, message and donation amount.

Continue with my Donation



## **8. Setting up a group fundraiser is very similar, but it involves setting up the TEAM page first and then an individual page.**

You will need to first sign up and create your team page, setting a team fundraising goal and telling your own fundraising story, through words and visuals.

Then, create your own Team Member page, setting your personal fundraising goal and telling your own fundraising story. Then, you invite Members –they will then create their own Team Member page. If you are the first person who has set this up, you will be assigned as the team captain.

Lastly, all Team Members –including you as the Team Captain—start fundraising using the built-in social sharing features to reach out to your personal networks.

As Team Captain, be sure to keep in touch with your Team throughout the campaign – offering fundraising ideas and support, reporting on fundraising progress, and keeping everyone motivated to reach your team goal!

*As always, the ECLC is available to provide help and support if you have any questions or concerns. Thank you again for participating in our annual Advice-A-Thon!*

### **Giselle General**

Volunteer & Communications Coordinator



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Legal Centre**

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